

ICCA 2016 Yılına ait Uluslararası Kongre ve Toplantı İstatistikleri Açıklandı...

Uluslararası Kongre Sektörü Birliđi olan ICCA'nın her yıl Mayıs ayında yayınlanan ve bir önceki yılın İstatistik verilerinden derlenerek hazırlanan raporu açıklandı.

Rapora göre, ülkeler arasında ABD 934 kongre, şehirler arasında ise Paris 196 kongre ile listenin ilk sırasında yer aldı. Türkiye ve İstanbul ise listeye giremedi.

Ülkelere göre ilk 20		
Sıra	Ülke	Kongre Sayısı
1	ABD	934
2	Almanya	689
3	İngiltere	582
4	Fransa	545
5	İspanya	533
6	İtalya	468
7	Çin Halk Cumhuriyeti	410
8	Japonya	410
9	Hollanda	368
10	Kanada	287
11	Portekiz	287
12	Avusturya	268
13	Güney Kore	267
14	İsveç	260
15	Brezilya	244
16	Avustralya	211
17	Polonya	195
18	Belçika	194
19	Arjantin	188
20	İsviçre	184



Şehirlere göre ilk 20			
Sıra	Şehir	Ülke	Kongre Sayısı
1	Paris	Fransa	196
2	Viyana	Avusturya	186
3	Barselona	İspanya	181
4	Berlin	Almanya	176
5	Londra	İngiltere	153
6	Singapur	Singapur	151
7	Amsterdam	Hollanda	144
8	Madrid	İspanya	144
9	Lizbon	Portekiz	138
10	Seul	Güney Kore	137
11	Prag	Çek Cumhuriyeti	126
12	Bangkok	Tayland	121
13	Dublin	İrlanda	118
14	Kopenhag	Danimarka	115
15	Pekin	Çin Halk Cumhuriyeti	113
16	Budapeşte	Macaristan	108
17	Buenos Aires	Arjantin	103
18	Stokholm	İsveç	101
19	Hong Kong	Çin Halk Cumhuriyeti	99
20	Roma	İtalya	96

Yıllara göre Türkiye ve İstanbul'un sıralamadaki yeri;

TÜRKİYE		
Yıl	Sıralamadaki Yeri	Kongre Sayısı
2015	18.	211
2014	19.	190
2013	18.	221

İSTANBUL		
Yıl	Sıralamadaki Yeri	Kongre Sayısı
2015	8	148
2014	9	130
2013	8	146

2016

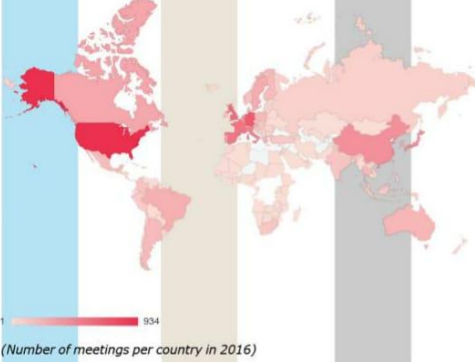
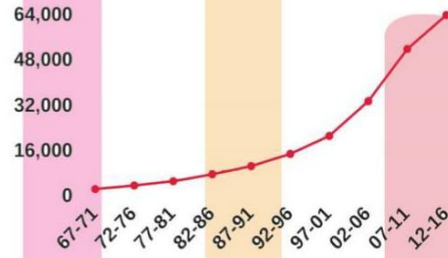
ICCA Country & City Rankings



Number 1 city for international association meetings is Paris

Rank	City	# Meetings in 2016	Change
1	Paris	196	1 ▲
2	Vienna	186	2 ▲
3	Barcelona	181	---
4	Berlin	176	4 ▼
5	London	153	---
6	Singapore	151	1 ▲
7	Amsterdam	144	5 ▲
	Madrid	144	2 ▼
9	Lisbon	138	---
10	Seoul	137	3 ▲

50-years of exponential growth in number of meetings worldwide



Rank	Country	# Meetings in 2016	Change
1	U.S.A	934	---
2	Germany	689	---
3	United Kingdom	582	---
4	France	545	1 ▲
5	Spain	533	1 ▼
6	Italy	468	---
7	China P.R	410	1 ▲
	Japan	410	---
9	Netherlands	368	1 ▼
10	Canada	287	---
	Portugal	287	2 ▲

Number 1 country for international association meetings is U.S.A

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The number of international association meetings continues to double every ten years. Paris reclaims the top spot in the 2016 city ranking.

ICCA captured 12,212 rotating international association meetings taking place in 2016, which is clearly an all-time record for ICCA's annual snapshot of immediate past year's meetings data, and 136 additional meetings compared to 2015.

More than five decades of doubling every ten years
This was another decade of great success for the sector as ICCA identifies more than double the number of association meetings in a decade: from just under 6,000 in 2006 to over 12,000 in 2016.

This means that the trend of exponential growth, as identified in ICCA's advocacy report "A modern history of international association meetings: 1963-2013", published at ICCA's 50-year anniversary in 2013 (available on www.icca50.com – downloaded from the ICCA



website alone over 35,000 times), continues to apply: The number of association meetings continues to double every decade.

ICCA's Researchers also spotted an additional 710 meetings for 2015, and 524 for 2014. The ICCA Association Database now includes 20,000 regularly occurring meeting series, 220,000 meeting editions and 11,500 international associations.

2016 City rankings: Paris reclaims the top spot
Paris, number one in 2014, takes over first place again with 196 meetings in 2016 – one more meeting than last year's number one Berlin. Even though the order is quite different, this year's top 5 cities were also represented in last year's top 5. Vienna climbs 2 places to second and Barcelona remains third. Berlin drops from first to fourth place and London remains fifth. Singapore is the first Asian city jumping one place from seventh to sixth. Madrid drop 2 places from a shared fifth in 2015 to a shared seventh in 2016. Newcomers in the top 10 compared to last year are Amsterdam, twelfth last year and now sharing seventh place with Madrid, and Seoul jumping from 13th to tenth. Like last year, Lisbon is ninth.

Table 1: Top 20 city ranking by number of meetings organised in 2016

Rank	City	# Meetings in 2016
1	Paris	196
2	Vienna	186
3	Barcelona	181
4	Berlin	176
5	London	153
6	Singapore	151
7	Amsterdam	144
	Madrid	144
9	Lisbon	138
10	Seoul	137
11	Prague	126
12	Bangkok	121
13	Dublin	118
14	Copenhagen	115
15	Beijing	113
16	Budapest	108
17	Buenos Aires	103
18	Stockholm	101
19	Hong Kong	99
20	Rome	96



2016 Country rankings: France climbs one place

The top 10 is made up of the same countries as last year, with some minor shift and one newcomer on a shared tenth place. U.S.A. remains number one with 934 meetings in 2016; 9 more than in 2015. Germany remains second and The United Kingdom remains third. France and Spain swap places: France is now fourth and Spain fifth. Italy and Japan remain sixth and seventh, while Japan now shares seventh place with China-P.R., which is climbing one place. The Netherlands drops one place from shared eighth to ninth and Canada remains tenth but is now joined on tenth place by Portugal, which was twelfth last year.

Table 2: Top 20 country ranking by number of meetings organised in 2016

Rank	Country	# Meetings in 2016
1	U.S.A.	934
2	Germany	689
3	United Kingdom	582
4	France	545
5	Spain	533
6	Italy	468
7	China-P.R.	410
	Japan	410
9	Netherlands	368
10	Canada	287
	Portugal	287
12	Austria	268
13	Republic of Korea	267
14	Sweden	260
15	Brazil	244
16	Australia	211
17	Poland	195
18	Belgium	194
19	Argentina	188
20	Switzerland	184

As one of the very few reports which compares destinations' meetings-related performance on a global scale, the annual ICCA rankings are one of the most eagerly anticipated industry publications. Due to lack of global figures on other meeting segments, they are often mistakenly perceived as the destination rankings for the meetings industry as a whole, even though they only cover a narrow segment of the total meetings market: To be included, meetings must be organised by associations, must be held on a regular basis, have at least 50 delegates, and rotate between at least three countries.



Whilst these ICCA rankings provide some evidence of a city or country's relative performance, it is only when all data on all the meetings taking place in a destination are considered - corporate, intergovernmental, non-rotating, etc - that a true, complete picture can be seen. ICCA always advises its members to collect their own statistics on all meetings they organise, and provide a full picture on their performance.

ICCA CEO Martin Sirk commented: "Once again our report provides clear evidence of the resilience and long-term continued growth of the international association meetings sector. Anecdotally, we hear that it is not just the traditional association meetings business that is in a healthy state: new association-type events are being created by groups of scientists and doctors, destinations are designing and hosting their own world-class STEM meetings and festivals (science, technology, engineering, maths), online discussions are migrating to the real world of concrete face-to-face interactions, and even corporate events are evolving into community gatherings of suppliers, clients, partners, investors, users, and academics, blurring the lines between the for-profit and not-for-profit sectors. The Information Revolution and Knowledge Economy are experiencing continuing exponential growth, so it's hardly surprising that the entire association meetings community is responding in such a dynamic fashion. Traditional association meetings are growing strongly, but they are definitely no longer the only game in town!"

The full ICCA statistics reports are only available to ICCA members in its online Destination Comparison Tool. Comprehensive rankings for all countries and cities will be released to non-ICCA members and the media in mid-June.

AboutICCA

ICCA -the International Congress and Convention Association- is the global community and knowledge hub for the international association meetings industry. ICCA represents the main specialists in organising, transporting, and accommodating international meetings and events, and comprises over 1,000 member companies and organisations in almost 100 countries worldwide. ICCA specialises in the international association meetings sector, offering unrivalled data, communication channels, and business development opportunities. For more information visit www.iccaworld.org.

<http://www.iccaworld.org/npps/story.cfm?nppage=6607>